

Two decades ago, UNILEHU embarked on an inspiring journey dedicated to inclusion and transforming lives. Since 2004, our primary mission has been clearly and impactfully defined: to make social initiatives possible that make inclusion happen, promoting the inclusion of people with disabilities, young people, and adolescents in the workforce and extending our supportive hand to various groups in situations of social vulnerability. Join us and celebrate a history of transformation and positive change, building a more inclusive future filled with opportunities.

THEREFORE, IT DOESN'T MATTER WHO

YOU ARE OR WHERE YOU COME FROM. IF YOUR INTEREST LIES IN INCLUSION, YOUR PLACE IS WITH US.

Unilehu - Universidade Livre para Eficiência Humana, is a third sector social organization that operates nationwide and stands out for being certified, recognized, and committed to the promotion of social development and inclusion.

Our journey is marked by more than numbers; it's a story of tangible impact and real change. Over these two decades, more than 100,000 people have been

directly served in our inclusion units. Each one of those people represents

a story of overcoming, of achievements

reached through access to work, education, professional qualification, income generation, sports and much more.

20 YEARS of Inclusion

We are driven by the action and collaboration of all sectors of society. With the support and mobilization of companies, social organizations, governments, and society, we make life-changing initiatives possible.

## Our ORGANIZATIONAL STRUCTURE

GRUPO UNILEHU IS A SOCIAL ENTERPRISE COM-POSED OF INCLUSION UNITS, EACH OF WHICH HAS ITS OWN SOCIAL MISSION. OUR FOCUS OF ACTION IS BASED ON DIVERSITY, EQUITY, AND BELONGING, CONTRIBUTING BROADLY AND UNCONDITIONALLY TO THE BUILDING OF A SOCIETY FOR ALL. We enhance actions for the comprehensive development of the public we serve and expand our presence in society with the certainty that inclusion is present in all social dimensions. We are pioneers in social inclusion, developing innovative methodologies and customized solutions to meet the needs of our clients — companies, institutions, and governments.

Our journey is marked by pioneering projects and strategic partnerships that broaden the impact of our actions, always focused on social transformation and the appreciation of diversity.











**BORN** 

In May 2004, we realized there was a need among companies to hire people with disabilities. On August 16, ten companies came together to found Unilehu, legally becoming the first sponsors of the project.

### 2005

#### FIRST STEPS

On January 5th, Unilehu began operating in a room at the church located on Rua do Rosário. With only one employee, the first actions were initiated to support people with disabilities and to prepare companies for inclusive hiring through the development of a social technology.

## 2006

#### **CHANGES**

Beginning of more professionalized work in communication, prospecting, and partnership development, with a complete renewal in management.

## 2008

#### **EXPANSION**

The Unilehu gained a new headquarters on Av. Visconde de Nácar, with even more space.



2024

We took a step forward with Mais Estágio, a unit created

to connect our talents with

internship opportunities, promoting inclusion in partnership with companies and institutions.



## 20 YEARS of Inclusion

We were born with a purpose: clear unite our efforts to build a more just society





#### **INNOVATION IS** WHAT DRIVES US

We took a new step with the creation of the Supera Institute, an autonomous unit that emerges as an extension of our commitment to transforming lives and increasing inclusion

Mais Futuro was created to empower the community, preparing young people, adults, people with disabilities, and the elderly for the job market through free courses and personal and professional development initiatives, all aligned

with the demands of the current market.



😋 estágio

# Our outco



100.251 PEOPLE REACHED



#### **NEW AUDIENCES**

The Inclusion and Greater Efficiency unit is expanding its audience. In addition to people with disabilities, it now includes audiences such as LGBTQIAPN+, Black people, indigenous people, immigrants, and others

2021

#### **PANDEMIC**

In March, we were surprised by something that would change the world's trajectory. Many changes were necessary for everything to adapt. We moved all students to distance learning and reinvented the way we serve and assist our audience, as well as companies.

2020













### 2010

## ECOURAGEMENT OF SPORTS

We went much further, incorporating sport into our mission, planting a seed that began with sitting volleyball, promoting inclusion through Paralympic sport. An autonomous unit was then born, thus strengthening the promotion of inclusion through Paralympic sport.

inclusive for everyone. In every project, in every partnership, we have always worked with a single goal: to promote inclusion broadly and unconditionally. WE BELIEVE IN THE POWER OF DIFFERENCES. WE WORK FOR SOCIAL TRANSFORMATION. WE LIVE FOR INCLUSION. WE ARE UNILEHU.

## **mes** (UNTIL NOW)

30.555 QUALIFICADOS



**19.030** INCLUÍDOS

#### 15 YEARS

Unilehu celebrates its 15th anniversary, having served, impacted, and mobilized over 100,000 people through inclusion.

### OUR FACTORY

InInauguration of Supera's income generation factory.

2019

2018



## 2011

INSTITUTO DE

PROMOÇÃO DO

**PARADESPORTO** 

#### **LEARNING**

We took an important step by expanding our target audience with the creation of the Mais Aprendiz Unit. We want to promote personal and professional development opportunities for vulnerable youth and teenagers, increasing our social impact and reaffirming our commitment to inclusion and equality in the job market.

#### **IINCLUSION OF CHILDREN**

A school for everyone is born, Mundo para Todo Mundo. Through corporate donations, we bought the land and built a special headquarters, another form of inclusion, this time for children from 0 to 6 years old. We expanded our capacity and quality of care, moving to a much more spacious headquarters in the Portão neighborhood.



2016

#### **INCOME GENERATION**

A year full of news, the Supera Program is born with a focus on income generation, entrepreneurship, and inclusion for socially vulnerable people. The CEI Mundo para todo Mundo headquarters is inaugurated, an emotional moment shared with many supporters.



We created the Clube do Bem to bring together our volunteers who support us in conducting and participating in actions and events focused on fundraising for the maintenance and operation in all units according to the received demands.



## 2017

#### **EXPANSION**

With the brand's new repositioning, actions related to people with disabilities are now handled by the new inclusion unit, Mais Eficiência.









## Get to know our UNITS better

IT DOESN'T MATTER WHO YOU ARE OR WHERE YOU COME FROM. IF YOUR INTEREST IS IN INCLUSION, YOUR PLACE IS WITH US.

For 20 years, Unilehu has been transforming lives, providing dignity and hope to thousands of people in vulnerable situations, with a firm purpose: to ensure dignity through formal work, income generation, and entrepreneurship. We believe that everyone deserves the chance to reach their full potential, and our mission is to create opportunities and transform lives. Each achievement is a shared victory, and we know that together we can Build a more just and inclusive

society.

Our inclusion units were created to open doors, promoting access to formal employment, income generation, entrepreneurship, quality education, and social inclusion. We believe that every person has the potential to go further, and it is our mission to help achieve this maximum. Discover how our actions can make a difference in your life or in the life of someone you know.

#### I ABOR MARKET

#### MAIS EFICIÊNCIA

Mais Eficiência is the unit responsible for serving diverse audiences, with a focus on diversity, equity, and inclusion. We support companies with training, support in monitoring internal employees, and strategic partnerships.



Projects like
Potencializar,
Geração Futuro, and Conectando o
Futuro are carried out in partnership
with others to promote inclusion in
the market.



#### MAIS APRENDIZ

The Mais Aprendiz is the unit that develops the Professional Learning Program, aimed at young people from 14 to 24 years old and people with disabilities of any age. Our focus is to train these groups for the job market, providing practical and theoretical training aligned with professional requirements.



#### MAIS ESTÁGIO

O Mais Estágio is an incredible opportunity for young people who want to enter the job market. Through partnerships with companies, the program offers internship positions that enhance professional and personal development, preparing young people for a successful career.

#### CEI MUNDO PARA TODO MUNDO

The CEI Mundo Para Todo Mundo is a Child Education Center that adopts inclusive education as a fundamental principle. Serving children from 2 to 5 years and 11 months in Curitiba, its The goal is to provide quality
education for
everyone in a
welcoming and inclusive
environment.



#### MAIS FUTURO

The Mais Futuro area offers professional qualification for the community, preparing young people, adults, people with disabilities, and the elderly for the job market. Through free courses and personal development projects and

Professional, we provide practical knowledge and enhance resumes, meeting the demands of the current market.



#### **INCOME GENERATION**

#### INSTITUTO SUPERA

The project focuses on income generation, professional qualification, and labor rehabilitation in sewing and gastronomy workshops for people in social vulnerability and diverse groups, such as people with disabilities, youth, refugees, 60+, LGBTQIAPN+, among others. The initiative promotes fair production and trade, ensuring remuneration to participants before the sale of products, highlighting the importance of education and income for transforming lives.

SUPFRA

With the support of committed partners, they transform lives every day. With the strength of those who

#### **SPORTS**

#### INSTITUTO DE PROMOÇÃO DO PARADESPORTO



The IPP promotes sports for people with disabilities, providing support for the development of sports skills in various Paralympic disciplines. With a focus on enhancing athletes' performance, the institute also offers sports coaching and career transition support.

believe in a more inclusive future, we continue building a legacy of social impact. Come be a part of this story of transformation!



#### BE PART OF THIS NETWORK OF PARTNERS THAT MAKES INCLUSION HAPPEN!



















































































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